

## Benefits to members include:

### Increasing your global reach:

- Personal introductions to any other PSL Global Alliance members including suppliers, manufacturers, Recommended Distributors, distributors, CMO, CDMO and service providers
- 1 targeted introduction to any company (on our extensive 4,500 contact database) outside of the PSL Alliance
- 10% off B2B Outreach Service (RRP: £150 per hour)
- 1 free full event ticket (including dinner) to Pivotal Links Europe 2024 (RRP £1000)
- 25% off any further entry tickets to Pivotal Links Europe

### Consultancy:

- Quarterly Invitation to have a consultancy video call with your account manager
- Reduced hourly rate for consultancy
- 50% discount on Competitor Analysis report (RRP: £4000)
- 25% off Distributor Management (includes Distributor Training & Distributor Coaching) (RRP £4,000)
- Monthly industry insight review document emailed to your inbox each month

### Raising your digital presence:

- 50% discount off an SEO report providing an insight into your website (RRP: £1200)
- 20% off Biomart (Chinese Scientific Product E-commerce Site) yearly management (RRP £5000pa)
- Online promotion on our PSL Alliance Members' webpage
- Promotion of your company news via one of our targeted monthly newsletters
- LinkedIn support (i.e. liking and sharing) of your company news by both Pivotal Scientific Limited and PSL employees

### Access or addition to the following original manufacturer databases:

- Access and/or addition to the Pivotal Scientific monoclonal antibody database (mAbs database) - RUO & IVD
- Access to the Pivotal Scientific Antigen database
- Addition to global antibody supplier database & promoted via website (if applicable)